

WHAT WOULD HAPPEN TO YOUR BUSINESS IF YOU DIED TOMORROW?

Protect Your Business. Protect Your Family.
Plan Today for Tomorrow.



PROTECT
YOUR BUSINESS



SECURE
YOUR FAMILY



PRESERVE
YOUR LEGACY



REDUCE RISK
AND UNCERTAINTY



PLAN TODAY
FOR TOMORROW

What Would Happen to Your Business if You Died Tomorrow?

Most business owners spend years building their businesses. They invest countless hours, take financial risks, and often sacrifice personal time to create something valuable.

Yet surprisingly few business owners have a clear plan for what would happen to their business if they were to pass away unexpectedly.

While no one likes to think about death, failing to plan for it can leave your family, business partners, employees, and clients facing uncertainty at one of the most difficult times imaginable.

The uncomfortable truth is that if you died tomorrow, your business would not automatically continue operating smoothly. In many cases, the consequences can be severe.

The Business Doesn't Automatically Pass to Your Family

Many business owners assume that their spouse or children will simply inherit the business and continue receiving the income it generates.

Unfortunately, it is rarely that simple.

When a business owner dies, their shares form part of their deceased estate. The shares cannot be transferred to beneficiaries until the estate administration process has been completed, which can take many months and, in some cases, years.

During this period, important decisions may be delayed and access to ownership rights may be restricted.

If family members are not involved in the day-to-day running of the business, they may find themselves owning an asset they do not understand and are unable to manage effectively.



Cash Flow Can Disappear Overnight

For many small and medium-sized businesses, the owner is the driving force behind revenue generation.

The owner may be:

- The primary salesperson
- The key relationship manager
- The technical expert
- The person who approves payments and contracts
- The individual responsible for strategic decisions



If that person suddenly passes away, revenue may decline rapidly while expenses continue.

Employees still need to be paid.

Suppliers still require settlement.

Clients still expect service.

Without a succession plan, the business may struggle to survive long enough for the estate to be wound up.

Your Family May Inherit a Problem Instead of Wealth

Business owners often regard their business as their most valuable asset.

However, an asset is only valuable if it can be converted into cash or continue producing income.

If there is no succession plan, your family may inherit shares in a business that:

- Cannot be easily sold
- Requires specialist knowledge to operate
- Depends heavily on your personal involvement
- Has limited liquidity

Instead of receiving financial security, your loved ones may inherit stress, uncertainty, and difficult decisions.

Business Partners Could Face Serious Challenges

Where multiple shareholders are involved, the death of a business owner can create additional complications.

Without a properly structured agreement, surviving shareholders may suddenly find themselves in business with the deceased owner's spouse, children, or heirs.

While everyone may have good intentions, differing objectives can quickly create conflict.

The family may need cash.

The surviving shareholders may want to retain profits in the business.

The family may wish to sell their shares.

The remaining shareholders may not have the funds available to buy them.

These situations often lead to disputes that can damage both relationships and the business itself.

Creditors and Financial Institutions May Become Concerned

Banks, lenders, and suppliers often place significant reliance on the business owner.

The death of a key individual can trigger concerns regarding:

- Loan repayments
- Overdraft facilities
- Credit terms
- Future profitability

In some cases, lenders may reassess facilities or require additional security, creating further financial pressure on the business.

Key Employees May Leave

Employees want certainty regarding their future.

If there is confusion about leadership, ownership, and the future direction of the business, key employees may begin looking for alternative opportunities.

The loss of experienced staff at the same time as the loss of an owner can significantly reduce the value and stability of the business.

Estate Duty and Taxes Could Create Additional Pressure

The value of your business forms part of your estate for estate duty purposes.

Depending on the size of your estate, there may be:

- Estate duty payable
- Executor's fees
- Capital gains tax implications
- Administration costs

If there is insufficient liquidity within the estate, assets may need to be sold to settle these liabilities.

In some situations, business shares are sold at discounted values simply because cash is required urgently.



How Can You Protect Your Business and Family?

Fortunately, these risks can be managed through proper planning.

Every business owner should consider the following:

1. Have a Valid Will

Your Will should clearly deal with your business interests and ensure they are distributed according to your wishes. An outdated Will can create significant complications and delays.

2. Implement a Succession Plan

A succession plan identifies who will manage and lead the business if you are no longer able to do so. This plan should be documented and communicated to the relevant parties.

3. Establish a Buy-and-Sell Agreement

Where there are multiple shareholders, a buy-and-sell agreement can provide a mechanism for surviving shareholders to purchase the deceased shareholder's interest.

This ensures that:

- The family receives cash.
- The surviving shareholders retain control.
- Business continuity is preserved.

4. Consider Key Person Insurance

Key person insurance can provide the business with immediate funding following the loss of a critical individual. This can help cover lost revenue, recruit replacements, and maintain business stability.

5. Regularly Review the Value of Your Business

Many business owners do not know what their business is worth.

Regular business valuations help ensure:

- Adequate insurance cover.
- Realistic succession planning.
- Better estate planning outcomes.
- More effective shareholder arrangements.

Final Thoughts

Most business owners insure their vehicles, buildings, and equipment, yet many fail to protect the very asset that provides for their families.

The question is not whether you will eventually leave your business, the question is whether you will leave behind a clear plan.

If you died tomorrow, would your family know what to do?

Would your business continue operating?

Would your shareholders have a solution?

Would your estate have enough liquidity?

If the answer to any of these questions is uncertain, now may be the right time to review your succession planning strategy.

A properly structured succession plan can provide peace of mind, protect your family, preserve the value of your business, and ensure that the legacy you have spent years building continues long after you are gone.

